

FOR IMMEDIATE RELEASE

June 21, 2010

FOR MORE INFORMATION:

Liz Goliwas Bodet

504.583.5550; egoliwas@bellsouth.net

LAKEVIEW REGIONAL PROVIDES AVERAGE ER WAIT TIMES TO SMARTPHONE USERS

Patients now have on-the-go access to Lakeview Regional facility and medical information with the iTriage healthcare decision tool



COVINGTON, LA -Lakeview Regional Medical Center announced a new partnership with Healthagen® to promote the hospital on the free iTriage® smartphone medical applications for all iPhone® and Android™ users, and soon available as an application for BlackBerry® and Palm® smartphones. All other Web-enabled devices can access iTriage at iTriageHealth.com.

With the introduction of this premier level of service, Lakeview Regional joins a growing number of medical facilities across the country utilizing this interactive technology that allows consumers to search medical symptoms, learn about possible causes, and find appropriate locations for treatment. In addition, residents of St. Tammany Parish now have immediate access to average ER wait times at Lakeview Regional from their mobile devices and computers.

“Choosing to partner with iTriage reinforces our goal of increasing healthcare access and information to our community,” said Jason Cobb, CEO, Lakeview Regional. “iTriage is an ideal healthcare decision tool for giving consumers immediate access to critical medical information whenever and wherever they need it in our increasingly mobile society.”

Built by emergency room physicians, iTriage aggregates healthcare information in a structured and actionable way, and closes the information gap between doctors and patients. As the healthcare landscape changes, iTriage continues to provide technology to empower healthcare consumers.

“Lakeview Regional’s decision to partner with iTriage speaks directly to their belief in providing cutting edge medical care through advanced technology. We look forward to a truly flourishing partnership with this experienced hospital as more Americans adopt smartphones as their frontline communications tool,” said Peter Hudson, M.D., CEO, Healthagen, developer of iTriage.

iTriage Resources:

- [Search iTriage website](#) on your computer
- [See an iTriage Demo](#)
- Click here to [download iTriage on iTunes or Android](#)
- [Give your "Thumbs Up" to the iTriage Facebook page](#)

Lakeview Regional Medical Center Resources:

- www.lakeviewregional.com

Lakeview Regional Medical Center is conveniently located on the northshore of Lake Pontchartrain just south of I-12 on 190, Lakeview Regional Medical Center (LRMC) is a full-service, acute care, community hospital that has been delivering high-quality, cost effective health care for over 25 years. Lakeview offers the highest quality patient care through state of the art technology and a highly trained and dedicated staff. For more information about LRMC, please visit www.lakeviewregional.com or call (985) 867-3800. The hospital is located on 53 acres at 95 Judge Tanner Blvd., Covington, Louisiana 70433.

Healthagen is a global developer of healthcare information software that empowers patients to make better decisions and gives healthcare treatment facilities improved access to additional patients. iTriage is a comprehensive and revolutionary smartphone application that helps consumers evaluate symptoms, find possible causes, learn about medical procedures and search for the most appropriate medical provider. Emergency medicine physicians developed iTriage and co-founded Healthagen – a privately held company headquartered in Lakewood, CO.